



NEWS RELEASE

For Immediate Release

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Westlane Students say “NO” to Drinking and Driving

The 2006 NSAID (National Students Against Impaired Driving) DAY launch was held at Westlane Secondary School in Niagara Falls on October 17th and televised on CH-Morning Live as well as broadcasted live on FLOW 93.5FM in Toronto.

WSAID (Westlane Students Against Impaired Driving) -a chapter of OSAID (Ontario Students Against Impaired Driving) -hosted the event along with the Executive Directors from NSAID in Toronto. “We were chosen because our chapter, which has existed since 1990, has done such a great job locally.” explained Katheryn Wilson, WSAID Advisor. Wilson goes on to say, “ for 16 years plus we have been part of NSAID DAY we have also created a number of community relationships in support of our battle to fight impaired driving and educate our young people.”

The 800 plus students were joined by many of their community partners which included MP Kim Craitor, Mayor Ted Salci, Pete Methner and "Jaws of Life" Team and Jake Pries (Co-operators). Participants also included representatives from the Ontario Provincial Police, RCMP, Niagara Region Police Services, MADD, MTO, OSAID (National) and Notre Dame College's chapter of OSAID.

Over 500 commitments to be a ZERO HERO were made. A “Zero Hero” is a person who makes a commitment not to drink before or during an event in order to provide safe transportation for their friends and family.

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