



# NEWS RELEASE

For Immediate Release

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## Martha Cullimore Students Have Plenty to Read Thanks to Starbucks

Today's students today think nothing of reading books online. Lyndsay Brennan and Jada Nickelfork, two teachers at Martha Cullimore Public School in Niagara Falls wanted to ensure that students were not missing out on the tangible excitement that is created by books.

To inspire students to learn "the old fashioned way", the pair submitted a funding request to the "Gift of Words" program sponsored by Starbucks. This national program offers grants to schools, libraries and literacy organizations for expanding titles in permanent book collections and developing reading circles. Grant funding is donated by Starbucks Coffee Canada, and the program is managed by ABC CANADA, Canada's national charity for the promotion of literacy.

On May 25, 2007, Martha Cullimore Public School became one of 55 organizations across Canada to receive \$1500.00 in funding. Representatives from Starbucks and the ABC CANADA Literacy Foundation presented the new book collection to parents, students, staff and media.

For a complete list of 2007 grant recipients and for more information on this program visit:

[www.abc-canada.org/gow](http://www.abc-canada.org/gow)

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