



MEDIA ADVISORY

February 19, 2007

Ferndale Literacy- PJ Party

Who:

Ferndale Public School- DSBN

What:

Will hold their first annual **Pyjama Party Literacy Night**

Where:

35 Ferndale Ave., St.Catharines.

When:

Tuesday, February 27th, 2007 from 6:30 - 7:30 p.m.

Why:

The evening will promote the importance of reading and learning as a family. Students are encouraged to wear their pyjamas and the evening will include: an exciting read aloud, short presentation for parents in the library and fun literacy-based activities in the gym for students. Families can move from learning station to learning station where they will have the opportunity to participate in enjoyable and motivating literacy activities. All families will be provided with booklets, explaining how to do the activities at home with their child.

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For more information contact:

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Reference:

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District School Board of Niagara

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Warren Hoshizaki, Director of Education and Secretary