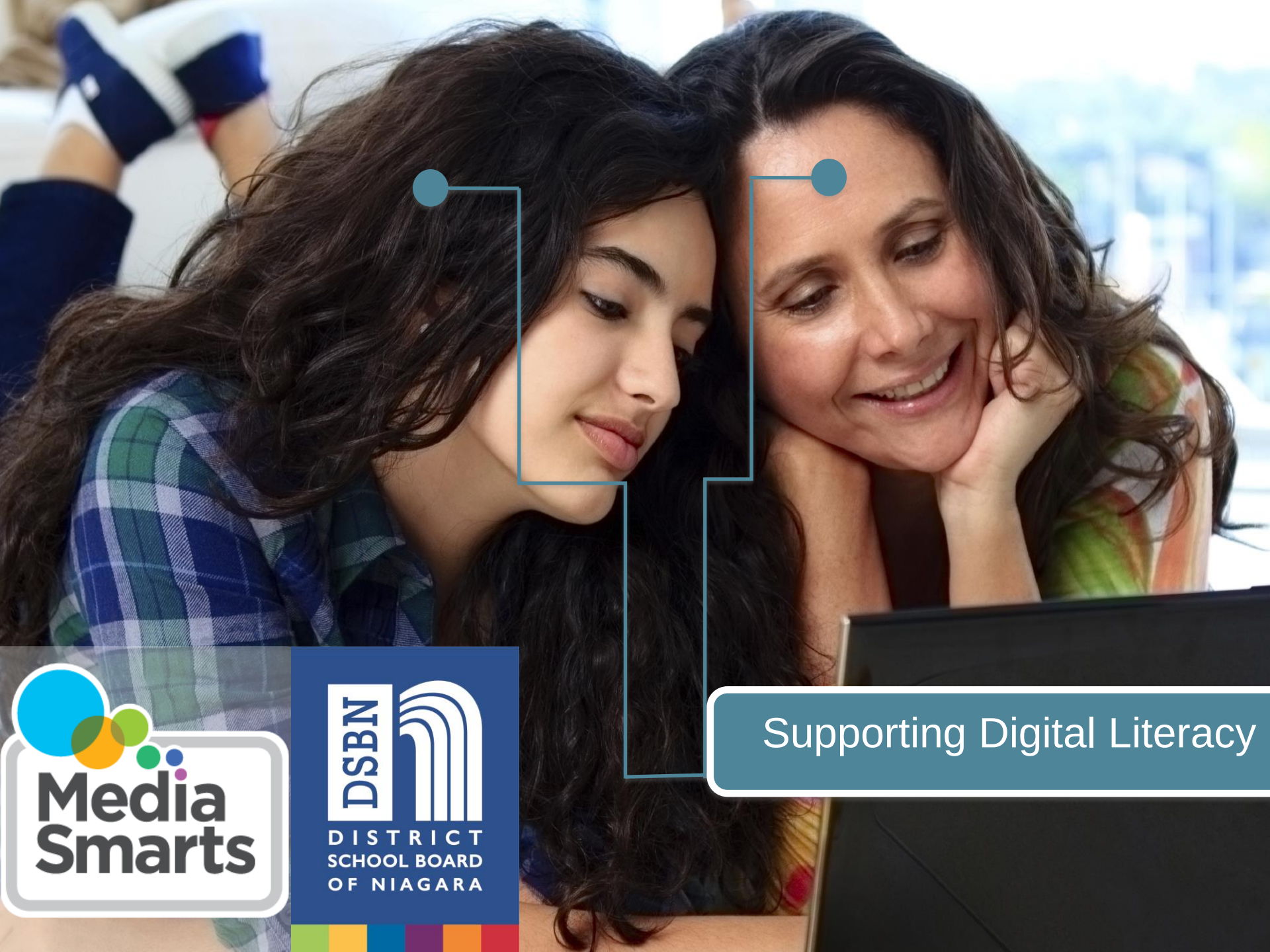
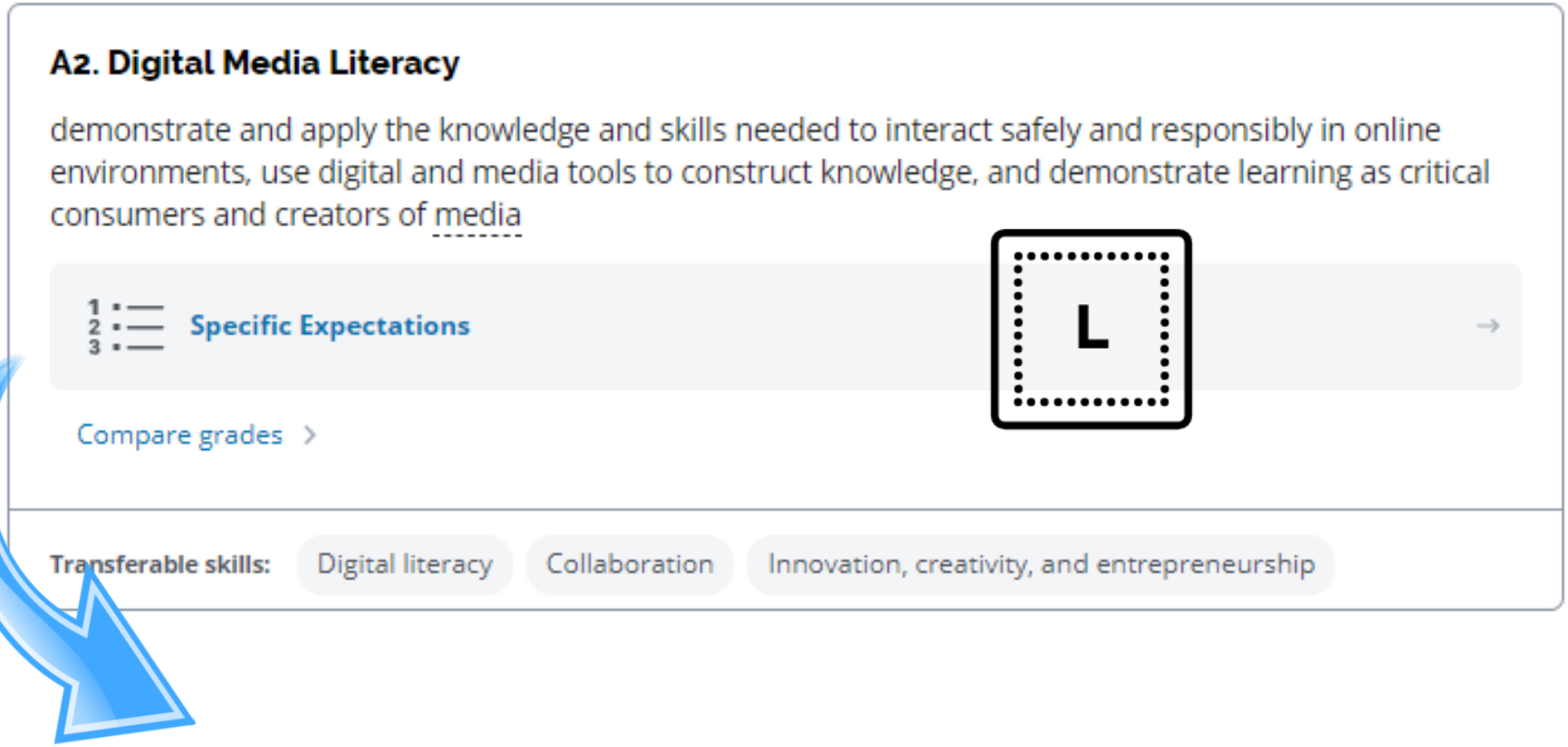

Media Smarts
DSBN
DISTRICT SCHOOL BOARD OF NIAGARA
Supporting Digital Literacy

Ontario Curriculum

- Use appropriate digital tools
- Regulate use of technology to support well-being
- Analyze and interpret data
- Demonstrate willingness to explore emerging technology
- Manage digital footprint including social media
- Understand society's role in the evolution of technology

What is digital literacy?

Digital literacy involves the ability to solve problems using technology in a safe, legal, and ethically responsible manner. With the ever-expanding role of digitalization and big data in the modern world, digital literacy also means having strong data literacy skills and the ability to engage with emerging technologies. Digitally literate students recognize the rights and responsibilities, as well as the opportunities, that come with living, learning, and working in an interconnected digital world.



Digital Citizenship

Online Safety, Well-Being, and Etiquette

Research and Information Literacy

Forms, Conventions, and Techniques

Media, Audience, and Production

Innovation and Design

Community and Cultural Awareness

Look at the two graphs and discuss...

Who made this graph?

Why did they make it (purpose)?

What story were they trying to tell?

Who was the graph made for (audience)?

What were they trying to convince me/sell me/prove? Were they persuasive? How?

How do the scales used impact the story that is being told?

How else could they have represented it? What story would that have told?

Digital Literacy is Cross-Curricular!

Overall Expectations

By the end of Grade 6, students will:

D1. Data Literacy

manage, analyse, and use data to make convincing arguments and informed decisions, in various contexts drawn from real life

Specific Expectations →

Compare grades ›

Transferable skills:

Critical thinking and problem solving | Digital literacy | Innovation, creativity, and entrepreneurship

Kids need:

- Parental involvement
- Open communication
- Digital literacy skills

What do youth want from the Internet?

- Entertainment
- Socialization
- Information
- Personal space

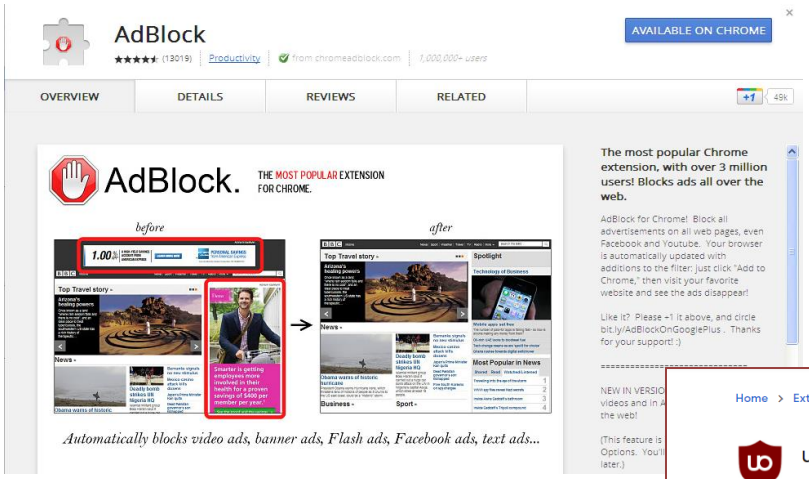
Entertainment

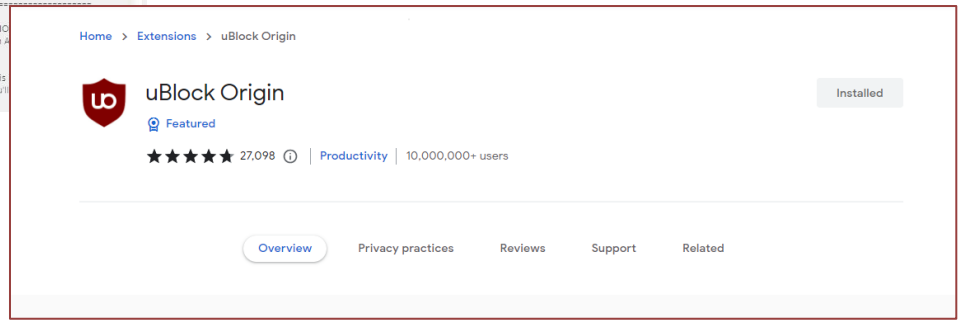
38 per cent of adults think teens should spend less time online….

…23 per cent of teens agree!

Should you be worried?

- Replacing other activities
- Negatively affecting relationships
- School work suffering
- Mood swings
- Neglecting hygiene



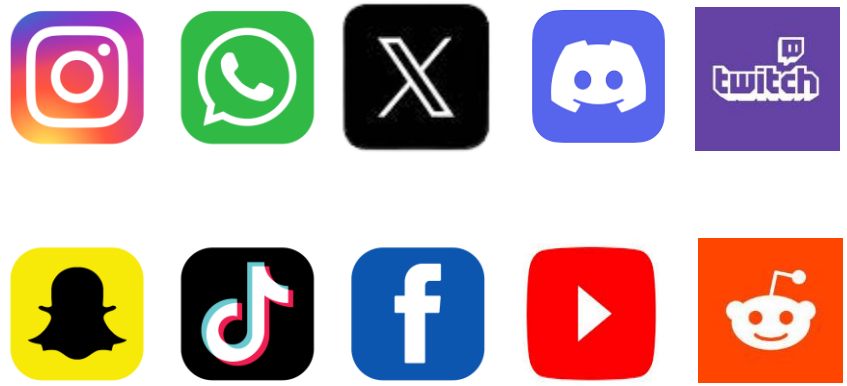


Technical tips

- Set up separate e-mail address for registering for games sites
- Turn on privacy settings in browser
- Ensure that you keep your browser up to date
- Install adblocking software

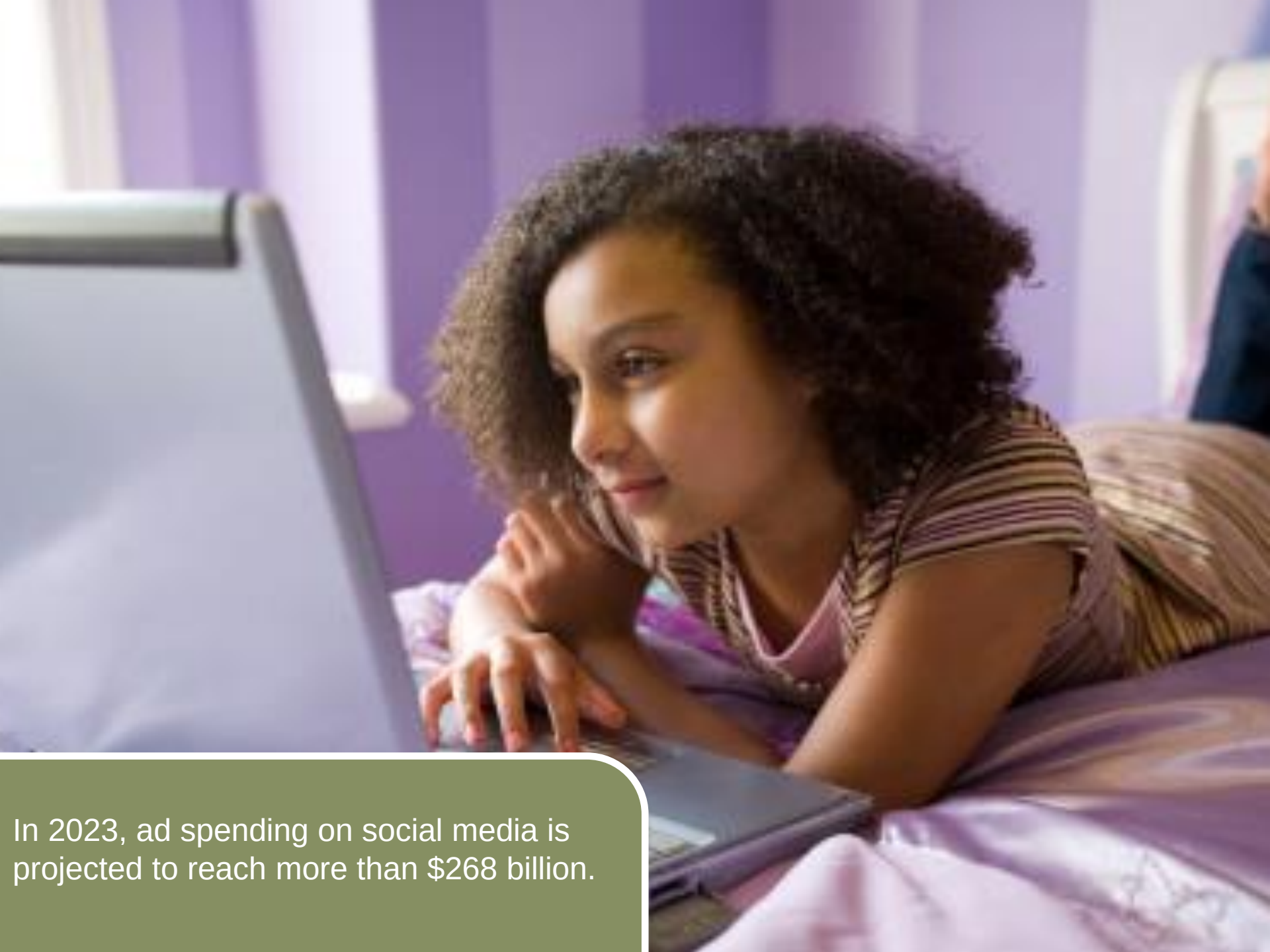
Socializing

- How do you socialize when you can’t control the
  - ✓ Context?
  - ✓ Time?
  - ✓ Place?
  - ✓ Audience?
  - ✓ Tone?
- Help children learn to handle both their own and others’ information with care



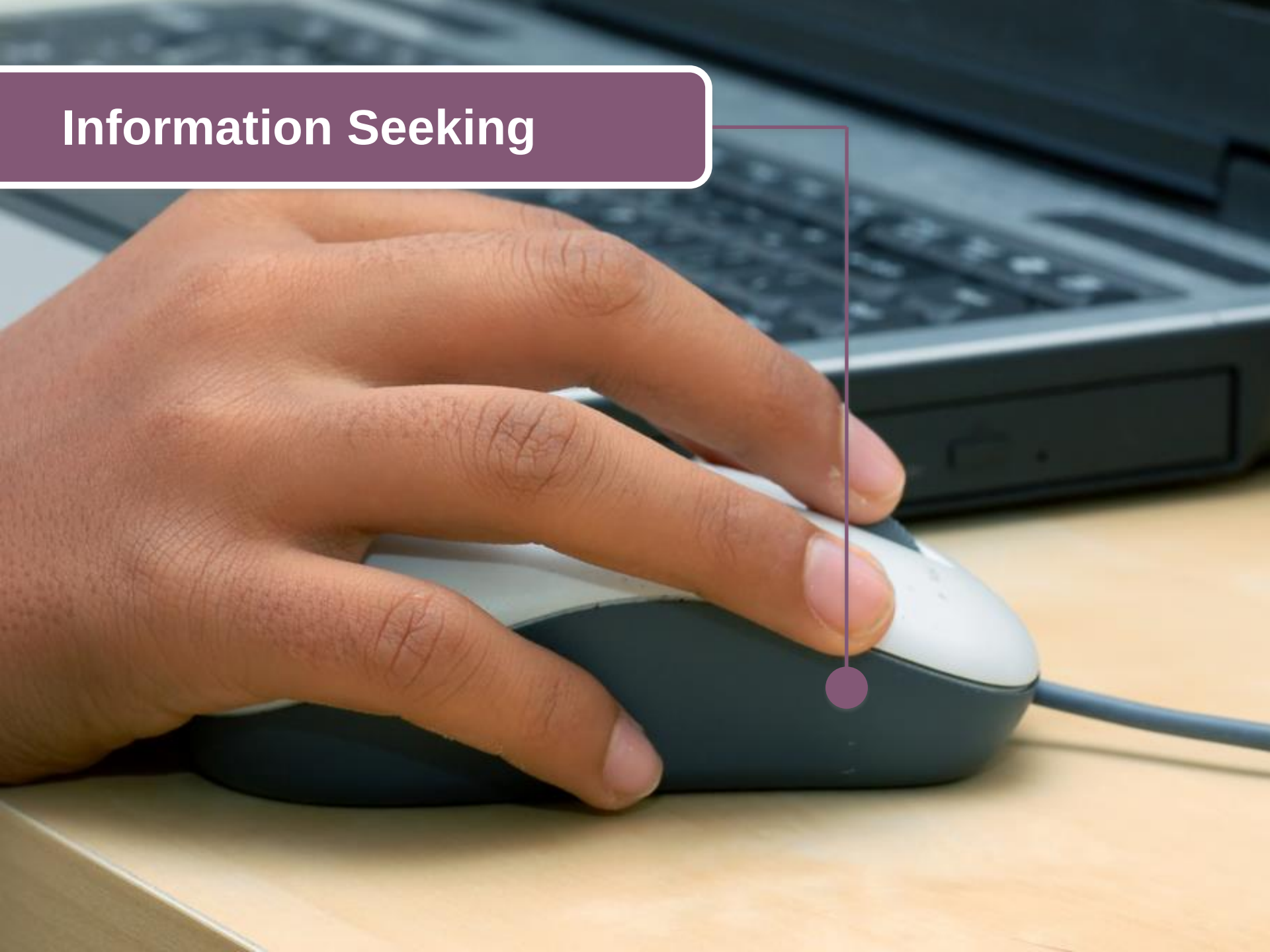
Tips to Develop Critical Thinking

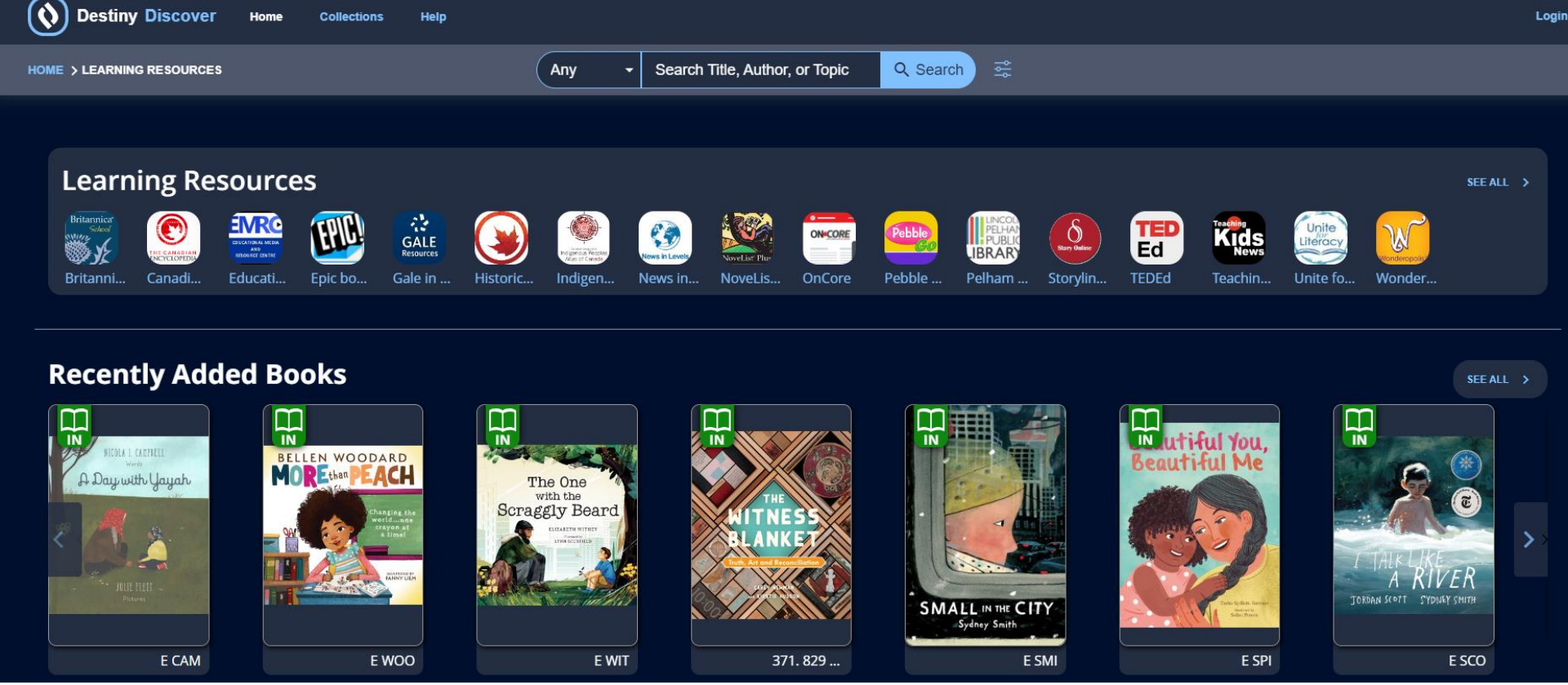
- Talk
- Read
- Check

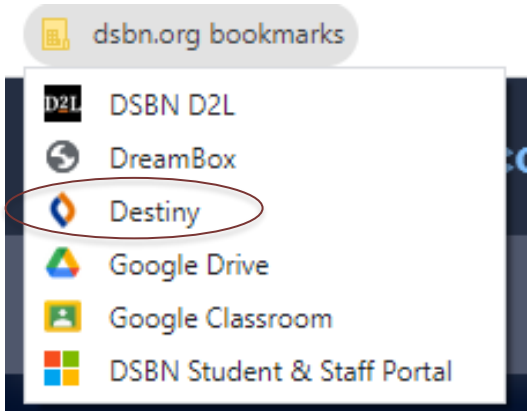


In 2023, ad spending on social media is projected to reach more than $268 billion.

Information Seeking







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My Kid's Movie Guide

Parent Resource

Showing My Kid's Movies

Age Range 17 - 18 years | Streaming Services 0 selected | Content Limits 0 set | Character Strengths 0 selected | Rated Highly For 0 selected | Genres 0 selected | Topics 0 selected

Top Picks for My Kid

Saw X
age 17+

Fair Play
age 17+

Desperation Road
age 17+

Red State
age 18+

The Wrath of Becky
age 17+

Fear the Night
age 17+

Beau I
age

Personal Space

"I hadn't realized that this was meant to be read by everyone in the world *except* me!"

– Mother whose daughter was upset because she had read her blog.

You are the single most powerful resource to help your kids get the most out of the digital world.
Eventually our kids are going to be making their own choices online. We want to be the little voice in their heads that prompts them to pause and reflect – and be the people they can go to, if things go wrong.

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redefining excellence
DSBN 2023-2028 STRATEGIC PLAN

Learning and Growing Together